TECHNOLOGY
Leveraging
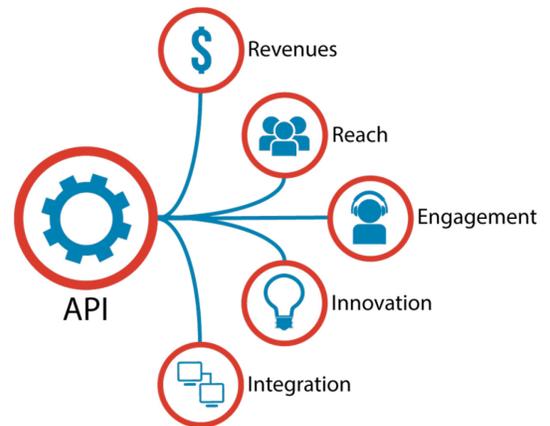## Strategic by Design

The API Economy:
APIs are unlocking the full potential of digital business. Is your business ready?

Forrester advises organizations considering buying an API management solution to start with a clear understanding of the scope, focus, and boundaries of their API strategy and API management buying needs. Forrester's Sep-2015 study warns that organizations that buy based on an initial niche requirement may paint themselves into a corner.

Our Facilitated Workshop can help your organization consider its broad, strategic needs and capitalize on your APIs and services.

Find the answer to:

- How can APIs impact my business model?
- How can APIs help me achieve my digital strategy?
- How can I manage the consumption of APIs across the enterprise?
- How can I provide self-service for internal and external developers?
- How can I enforce security?
- How can I throttle or limit usage?
- How can I know who is using my APIs and how much?

Mature companies have leveraged APIs to create business opportunities in places others never thought to look. Capitalizing on this opportunity takes big picture thinking and technology expertise. **Leveraging Technology gives you both.**

Spend four hours with an Architect and explore the API Economy for your business.

One of our experienced Enterprise or Business Architects will meet with you and your key stakeholders in a 3-4 hour facilitated session. Together, we will explore the changes to your business model and deliver a set of recommendations to help your business figure out how to capitalize in the API economy. Specifically you will receive:

	Your Business On a Page & Where APIs Fit
	Industry API Trends
	Preliminary Benefit-Cost Analysis

Call or email us to schedule a facilitator-led workshop at your company.
info@Leveraging.com, 585.454.4250 x100 or submit a workshop request through our website.

About Leveraging Technology

We are a business consulting firm founded in 1998 that fully understands how all aspects of the information technology lifecycle can impact business results. We couple Enterprise and Business Architecture expertise with a deep understanding of Integration to improve agility, flexibility, acceleration and drive business performance.