

Workshop: Best Practices for Integrating with Salesforce

Take advantage of our workshop to identify and assess business needs to design an integration solution.

Most IT departments spend 70% of their time on various integration-related efforts. The acceleration of web, mobile, SaaS and cloud-based initiatives is increasing this requirement, along with the emergence of “citizen integrators” and business professionals who are making their own integrations with applications like Salesforce.

We can help you develop an actionable plan to ensure that you are using a secure design and architecture that meets the needs of business and IT users.

Contact us today to get started with a 3-4 hour facilitated workshop.

Salesforce Integration Design Workshop:

Organizations often find that integrating the “back office” to Salesforce allows them to drive agility in the “front office” by giving customers, employees and partners easy, consumable data – through mobile and web applications. Can you answer these questions:

- **Where is your organization headed with Salesforce integration?**
- **What’s your plan to migrate to the cloud?**
- **How will you securely expose data to business users and external partners?**

If not, then consider a workshop to identify your business needs and surface underlying integration issues that can short-circuit business strategies. Using our [Integration Architecture Framework](#) as a template for assessment, you'll receive:

Workshop Deliverables:

1. Current State - a high level view of the current state for the company’s architecture, toolset and integration needs, including the edge zone.
2. Needs/Demands driving a change – such as Salesforce objects you want to integrate with, real-time or batch processing, pushing or pulling data to/from Salesforce, other business needs.
3. Identification of Gaps or Challenges in the way of meeting the goal.
4. Future State - a high level view of the future state of the architecture.
5. Roadmap - to achieve future state
6. Estimates and Business Case - ROM (Rough Order of Magnitude) cost estimate and outline of benefits.
7. Other recommendations - any other recommendations that come out of this process.

Contact:

Call today to schedule your workshop

Wayne VanNewkirk, Executive Director

wvannewkirk@leveraging.com

585.314.9011

Workshop Formats

Workshops are based on the specific needs of each company and often deal with challenges they may face with existing tooling or in planning a migration or transformation. They range from formal agendas with definitive deliverables to more fluid approaches that adjust based on decisions made during the workshop. The more fluid approach is helpful for organizations just learning about a new technology or unsure how it fits in their business model. We document the process and decisions.

About Leveraging Technology

Leveraging Technology helps customers maximize the business value from their investments in information technology. We are accomplished integrators and architects, founded in 1998, with dozens of certifications. We couple our enterprise architecture expertise with a deep understanding of integration to improve agility, flexibility and time to market with practical solutions. Our breadth of experience and architecture mindset make us uniquely qualified to design integration solutions across technologies and platforms to deliver real business value.

